

firefly GoToShop

Giving more families
the freedom to shop

Please consider the
GoTo Shop for your
supermarket



@fireflybyleckey

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firefly.sunrisemedical.com



Dear Store Manager,

My name is _____ and I would like to start by saying that your supermarket is my favourite local supermarket, I really enjoy shopping here. However, as someone who loves a child with special needs, I know it can be difficult to shop here because it doesn't offer a suitable adapted shopping trolley. When a child with a disability outgrows the traditional child/infant seat section of a shopping trolley there are no safe and suitable options in the retail store today. Therefore, families like mine struggle to go shopping.

I would like to make you aware of the Firefly GoTo Shop.

The GoTo Shop is a supportive trolley specially designed for children with special needs that will:

- **Make shopping easier and more inclusive** – it creates a more convenient, enjoyable and accessible shopping experience for families
- **Attract more shoppers** – your store will become the automatic choice for local families whose child has a disability
- **Shoppers will stay longer** – kids are supported, secure and happy, meaning families can shop for longer
- **Make a huge difference** – this one small gesture can make a big impact with the entire special needs community

Please consider purchasing a GoTo Shop trolley today so kids with special needs, and their families, can enjoy a great shopping experience in your store.

Yours in hope,

ORDER TODAY – email us at:

 social@fireflyfriends.com